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Registrar of Voters Set to Unveil New Votemobile – Graphics Combine Images of Orange County Poll Workers

(Santa Ana, CA) - Registrar of Voters' set to unveil new Votemobile which features photos and graphics of Orange County poll workers. The 32-foot trailer will be unveiled to the Spanish language media on **Wednesday, September 29, 2004 at 12:00 pm**. Featured at the press conference will be Lucia Sierra, an 18-year-old bilingual student poll worker (recently graduated from Saddleback High School) living in Santa Ana. Lucia has been an Orange County volunteer poll worker since 2004 and is featured prominently on the side of the Votemobile. She will be available to answer questions about her dedication to the voting process.

"A common need for Orange County's diverse population is the need for convenient and accessible services," said Neal Kelley, Chief Deputy Registrar of Voters, "The Registrar of Voters has been working on non-traditional ways to reach out to its citizens and the Votemobile provides us the most unique and versatile outreach tool of any registrar in California."

The Votemobile is schedule to visit nearly 30 locations in the month prior to the election including the ABRAZAR Senior Center on October 6th, St. Boniface Church, Anaheim, on October 10th and the Santa Ana College on October 18th and 19th.

“A priority of the Registrar of Voters is to reach out to its various groups in an effort to ensure every Orange County citizen has the opportunity to register to vote,” said Kelley. “In turn we look to the various groups for support in recruiting the 7000 poll workers and 1200 bilingual poll workers we need for this election.” The Registrar of Voters needs 500 poll workers that speak both English and Spanish fluently.

The Votemobile will be unveiled at the front of the Registrar of Voters office located at 1300 South Grand Avenue in Santa Ana on Wednesday, September 29 at 12:00 pm.

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